

# Deepak Perwani

Celebrate with the BEST  
DESIGNER who inspires your soul



# An opportunity to licence the DESIGNS from the BEST



# DEEPAK PERWANI



Deepak Perwani (DP) The man who is responsible for changing the face of Pakistani Fashion almost 2 decades ago.



# Awards and Recognition



- Winner of a record 6 Lux style awards.
- 2 MTV style guru awards.
- Standing ovation at Milan fashion week.
- Best International designer award at Miami fashion week.
- 6<sup>th</sup> innovative design house in the world award by The European Fashion Council
- DP has been awarded the brand of the year by the world branding council held at the Kensington palace.
- DP did his solo show title Madhaniya, 2019.

## Recognition in publications

- The Atlas of international fashion designers of the world by Rizzoli - Spain.
- Frieda Kahlo as the art of being for his collection on the eminent artist printed by Assouline publishing - New York.
- Karachi Wala by Rumana Hussian printed by the Netherland embassy under the prince Klaus trust.

DP is considered as one of the originators of Islamic fashion week in Malaysia and is also in the Guinness book of world records for the largest kurta in the world.



# DP's Social Work



DP represented Pakistan in China at the Board of Investment Conference. In Malaysia, DP has been the WWF Ambassador.

DP's work for poverty alleviation and working with SMEDA for the rural women of Pakistan and numerous charities that he supports makes him an icon in Pakistan and an inspiration to both Pakistanis living home and abroad .

The prestigious Greenwich university has also announced DP gold medal to MBA students at the convocation held in December 2019.

DP has been chosen as the ambassador for I Am Karachi, Special Olympics & is also the elected chairperson of The Fashion Pakistan Council.



# DP's Recognition

DP represented Pakistan in Milan in 2010 under the guidance of her Excellency ambassador Tasneem Ashraf. He also represented Pakistan at the United Nations New York and London under ambassador Maliha Lodhi.

He visited Bulgaria - to receive an award with a reception at the Bulgarian national museum under Ambassador Jamshed Ifthikar.

He was in Washington - to celebrate Independence Day under both Mr. Hussain Haqqani and Ms Sherry Rehman respectively.

He is also considered the face of Alishan Pakistan expo at Pragati Maidan New Delhi under the guidance of TDAP Secretary Ms Rabia Javeri.



# Elegance



# Soul





# Ethnic



# Subtle



# Warm



# Simplicity



# Classic



# Walk the Walk with DP



# Pure



# Wild





# Print



# Sleek



# Colourful



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